



BIZSTARTS

COACHING MENTORING CONNECTIONS

BizStarts brings entrepreneurs together from all backgrounds, ethnicities and beliefs to create a collaborative learning environment that embodies positivity, inspires confidence and develops people's capacity to achieve personal success and business growth. Working together, we are creating economic opportunity, communities with unique character and a vibrant city with prosperity for all.

OUR MISSION

BizStarts brings entrepreneurs together from all backgrounds, ethnicities and beliefs to create a collaborative learning environment to achieve personal success and business growth.

CHRISHELLA'S HIGHLIGHTS

- Opened New Location at Sherman Phoenix
- Acquired Licensing
- Continued Revenue Growth
- Hired First Employees



Chrishella connected with BizStarts because she needed assistance putting her business plan into action. She had just secured Vibez's first business location and things were progressing quickly.

HER IDEA: AN ARTS SPACE FOR THE COMMUNITY TO LEARN, EXPLORE, AND ENJOY ART THROUGH DIFFERENT MEDIUMS.

"BizStarts has been very helpful! Thank you for the resources and the coaching! The resources given were very beneficial and something I can always go back and update."

-Chrishella
Vibez Creative Art Space

BizStarts coaching helped her make some tough business decisions and provided her with specific information needed for her business. Since working with BizStarts, Chrishella has acquired needed licenses and distributor connections. She has also started working with a job placement organization to bring on employees as Vibez continues to grow!

Adam reached out to BizStarts because he recently launched Inventor's Brewpub and was struggling to make ends meet. His staff was under-performing, he was working 90+ hours a week, and he was on the verge of burnout. His biggest business hurdle was delegation of responsibilities.

HIS IDEA: INVENTING FUN EXPERIENCES AMONG FRIENDS THROUGH FOOD, FLAVORS, AND ATMOSPHERE.

"My group of mentors really helped us identify our root problems with staff culture and vision!"

-Adam
Inventor's Brewpub

Since working with BizStarts, Adam has improved staff culture, hired a general manager and head chef, is on track to double revenues this year, and celebrated brewing his 100th batch. Less weekly work hours and more revenue has led to less stress and more time with his family!



ADAM'S HIGHLIGHTS

- Opened New Location in Port Washington
- Hired 4 Full-time & 6 Part-time Staff
- Doubled Revenues
- Improved Staff Culture

IT ALL STARTS WITH A NEW IDEA OR BUSINESS CHALLENGE.



ONE-ON-ONE COACHING

Our coaches meet with entrepreneurs to discuss their business objectives and goals, provide expert advice, and recommend next steps.



PERSONALIZED MENTORING

We match entrepreneurs with our highly skilled mentors for help on specific challenges and obstacles.



BUSINESS CONNECTIONS

We have the ability to connect entrepreneurs with the business resources offered at low costs and even sometimes pro-bono.

88% IMPROVEMENT OF
CONFIDENCE AND ABILITY

40% INCREASED
REVENUES

82% IMPROVED UNDERSTANDING
OF AVAILABLE RESOURCES

25% TRANSITIONED FROM
PRE-REVENUE TO BUSINESS

63% SAY BIZSTARTS MADE
VALUABLE CONNECTIONS

73% SAY THEIR BUSINESS IS CLOSER
TO GETTING STARTED

Celebrating **10** years

1,092 ENTREPRENEURS SUPPORTED
SINCE 2008

230
ENTREPRENEURS
SUPPORTED
IN 2018

61% BUSINESSES OWNED BY
PEOPLE OF COLOR

62% BUSINESSES OWNED BY
WOMEN

51% ENTREPRENEURS SERVED ARE
PRE-REVENUE

35% LIVE IN LOW
INCOME NEIGHBORHOODS

BIZSTARTS EVENTS

MENTOR FORUMS

Mentor Forums are an opportunity for companies to practice their pitch and seek candid feedback on specific business challenges from a panel of BizStarts Mentors. We pair them with 2-3 mentors to work with them ongoing!

ASK THE EXPERT SERIES

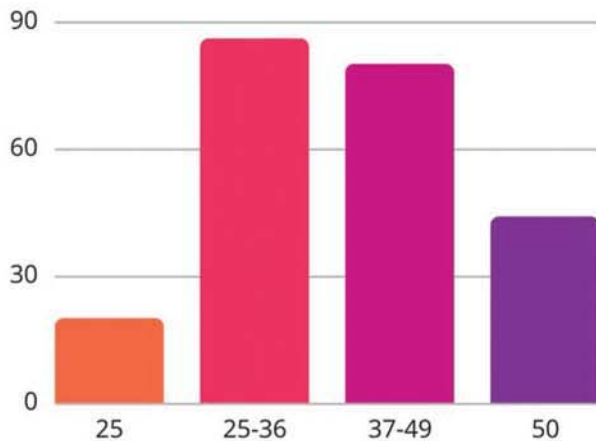
BizStarts Sponsors briefly present on a business topic such as finance, legal, marketing, etc. Then, entrepreneurs are able to “ask the expert” the questions they have that relate to their business!

WEEKLY WORK SESSIONS

Every Wednesday over the lunch hour, entrepreneurs are invited to BizStarts office to work on their business, network with other entrepreneurs, and ask a coach questions while they work!

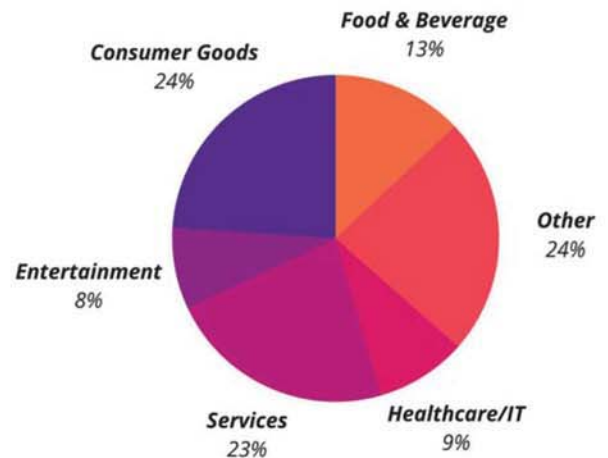
Celebrating 10 years

ENTREPRENEURS BY AGE



1,000 COACHING HOURS
480 MENTOR HOURS

BUSINESS INDUSTRIES



4.5 AVERAGE TIME SPENT WITH
HOURS EACH ENTREPRENEUR

COLLABORATIVE PROGRAMS

INTRO TO ENTREPRENEURSHIP EVENTS

BizStarts collaborates with community partners to offer Intro to Entrepreneurship Events. We introduce the business model canvas and connect entrepreneurs to available business resources.

LAUNCH MKE PARTNERSHIP

Launch MKE offers a 10 week fundamental business program. BizStarts partners with Launch MKE to provide students with one-on-one coaching before, during, and after the program at no additional cost to them!

"BizStarts reintroduced a level of structure and balance that I needed to get back on track with developing and progressing my business. It also gave me a sense of confidence to go after what I want and be fearless while doing it."

-Rain
The Cultured Vegan

IMPACT 20 REPORT 18

Celebrating 10 years

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President - Dan Steininger
Steininger & Associates
Vice President - Bill Goodman
Schenck (retired)
Treasurer - Bill Fleming
Ernst & Young
Secretary - Glenn Margraff
Wintrust

MEMBERS

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